



KIDS ITALIAN LANGUAGE VIDEO CONTEST

In honor of Italian Language Day, Fondazione Italia, in collaboration with the Consulate General of Italy in Los Angeles, would like to propose a fun contest that will showcase kids creativity and Italian language ability, while pushing them to tap into Italian culture.

Contest Overview

Students in grades K-12 are asked to create a “commercial” or promotional spot to talk about or “sell” their favorite Italian product, Italian travel destination, book, music, Italian fashion item, Italian food, museum, artist, artwork etc. The possibilities for kids to talk about what they love about Italy are limitless!

Contest Requirements

- 1) Kids must be enrolled in K-12
- 2) Their commercial/promotional spot must be in Italian
- 3) Their commercial/promotional spot cannot exceed three minutes
- 4) Video submitted should be in MP4 or QuickTime format

Awards

Three winners will be chosen from three separate age groups.

- 1) one first place winner for K-4,
- 2) one first place winner for 5-8, and
- 3) one first place winner for 9-12

All submissions will be viewed by a panel of judges.

The winning videos across all three age groups will be showcased on June 2nd, 2018 during the celebration of Italy’s National Day and the students will receive recognition from the Consul General.

Important Dates

Dec. 15, 2017 - Video Submission with Application Deadline

Jan. 26, 2018 - Winners announced

June 2, 2018 - Award Ceremony

UNDER THE AUSPICES OF THE



**CONSULATE
GENERAL
OF ITALY**
LOS ANGELES



SETTIMANA
DELLA LINGUA
ITALIANA
NEL MONDO

KIDS ITALIAN LANGUAGE VIDEO CONTEST APPLICATION

STUDENT INFORMATION			
STUDENT NAME:			
PARENT/GUARDIAN NAME:			
ADDRESS:			
CONTACT EMAIL:			
STUDENT GRADE LEVEL:	<input type="checkbox"/> K-4	<input type="checkbox"/> 5-8	<input type="checkbox"/> 9-12
SCHOOL NAME:			

VIDEO INFORMATION	
VIDEO TITLE:	
VIDEO FILE NAME:	
VIDEO FORMAT:	

Video Submission Deadline is
December 15, 2017

Send video and completed application to:
info@fondazione-italia.org

Winners will be announced on
January 26, 2018